

Yiwen (Bella) Zhang

UX / UI DESIGNER

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PROFESSIONAL PROFILE

UX/UI Design Master's student transitioning from Interior Design with a strong foundation in spatial cognition, visual hierarchy, and human-centered problem solving. Experienced in translating client needs into intuitive visual systems through research, layout planning, and presentation design. Seeking to leverage cross-disciplinary design thinking into impactful digital product experiences.

EDUCATION

M.S. User Experience and Interaction Design • Touro University | New York, NY • Expected 2027

B.F.A. Interior Design • New York School of Interior Design | New York, NY • GPA: 3.65 / 4.00 • Dec 2024

FEATURED SHOWCASE PROJECT

"Empathy-Driven Spatial Design for Modern Adoption Centers"

- Designed trauma-informed environments focused on emotional accessibility and user comfort.
- Created collaborative interaction spaces supporting organic social engagement.
- Applied environmental psychology and human-centered design principles to improve user experience.

PROFESSIONAL EXPERIENCE

LiulInteriors LLC. | New York, NY • Interior Designer Assistant • 12/2024 - 11/2025

- Conducted client-centered research to identify spatial pain points and behavioral patterns.
- Developed intuitive visual presentations and design concepts for residential projects.
- Created technical CAD layouts and coordinated documentation workflows with vendors and contractors.

McIver Morgan Inc. | New York, NY • Interior Designer Summer Intern • 06/2024 - 08/2024

- Produced visual presentation materials and layout concepts using Adobe Creative Suite.
- Collaborated with marketing and creative teams on brand-aligned visual systems.
- Assisted with typography, composition, and client-facing pitch deck development.

SKILLS

- UX/UI Design
- User Research
- Prototyping & Wireframing
- Visual Design
- Spatial Cognition
- Presentation Design

TOOLS & SOFTWARE



Figma



Photoshop



Illustrator



InDesign



CapCut



AutoCAD



Revit



SketchUp



CSS



Office